



www.nasto.org

Northeast Association of State Transportation Officials
2022 ANNUAL MEETING

July 11 - 12, 2022

Marriott Hartford Downtown · Hartford · Connecticut

Sponsorship Opportunities



SPONSORSHIP INFORMATION

The Northeast Association of State Transportation Officials (NASTO) invites you to participate as a sponsor in the 2022 Annual Conference to be held July 11 - 13, 2022 at the Marriott Downtown in Hartford, Connecticut.

WHO ATTENDS

NASTO brings together representatives from the state transportation departments of the Northeastern United States and the Canadian provinces of Ontario and Quebec. These are high level decision makers including Secretaries, Commissioners, and their staff. Also in attendance are representatives from FHWA, AASHTO, and other local, regional and national government agencies. This annual event continues to draw over 300 participants.

SPONSORSHIP OPPORTUNITIES & BENEFITS

There are multiple sponsorship opportunities each with their own level of entitlements. Options range from sponsoring one of the signature events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT DETAILS

All exhibitors will be located in a high traffic area where breakfasts and meeting breaks are served. A standard exhibit space will include a 6' skirted table and chair. Pipe and drape are not included. Additional details will be sent to you with your confirmation packet.

Exhibit Set-Up: Monday, July 11: 8:00 a.m. - 2:00 p.m.

Exhibit Tear-Down: Wednesday, July 13: 11:00 a.m.

Exhibit Hours: Please refer to conference agenda

REGISTER ONLINE

To register your company as a sponsor, please visit www.nasto.org.

LODGING

A special group rate of \$132/night plus tax will be available at the Marriott. Reservations will open in early October, so please check the NASTO website after October 1st.



SCHEDULE AT-A-GLANCE

NEW FORMAT!

(subject to change)

Sunday, July 10

12:00 p.m.	NASTO Golf Tournament
6:00 p.m. - 9:00 p.m.	Informal Get Together

Monday, July 11

7:00 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 2:00 p.m.	Exhibitor Set up
1:00 p.m. - 2:00 p.m.	Opening Ceremonies
2:00 p.m. - 3:30 p.m.	Concurrent Session
3:30 p.m. - 4:00 p.m.	Break with Exhibitors
4:00 p.m. - 5:00 p.m.	Concurrent Sessions
6:00 p.m. - 9:00 p.m.	Opening Night Celebration <i>(transportation provided)</i>

Tuesday, July 12

7:00 a.m. - 5:00 p.m.	Registration
7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 9:00 a.m.	Opening and Welcome
9:00 a.m. - 10:15 a.m.	Concurrent Sessions
10:15 a.m. - 10:45 a.m.	Break with Sponsors
10:45 a.m. - 12:00 p.m.	Concurrent Sessions
12:00 p.m. - 2:00 p.m.	Annual Keynote Luncheon
2:00 p.m. - 3:15 p.m.	Concurrent Sessions
3:15 p.m. - 3:45 p.m.	Break with Sponsors
3:45 p.m. - 5:00 p.m.	Concurrent Sessions
6:00 p.m. - 7:00 p.m.	Reception
7:00 p.m. - 9:00 p.m.	NASTO Annual Dinner <i>(transportation provided)</i>

Wednesday, July 13

7:30 a.m. - 9:00 a.m.	Breakfast with Sponsors
9:00 a.m. - 10:00 a.m.	AASHTO Awards & 2020 NASTO Presentation
10:00 a.m. - 10:30 a.m.	Break with Sponsors
10:30 a.m. - 12:00 p.m.	Concurrent Sessions

2022 NASTO Conference Adjourns *The following events are by invitation only*

12:00 p.m. - 12:30 p.m.	NASTO CEO Lunch
12:30 p.m. - 3:00 p.m.	USDOT/State CEO Roundtable
3:00 p.m. - 5:00 p.m.	NASTO Annual Business Meeting
3:00 p.m. - 5:00 p.m.	FHWA Administrators Meeting <i>(FHWA staff only)</i>
3:00 p.m. - 5:00 p.m.	AGC Caucus

ANNUAL KEYNOTE LUNCHEON

Plans are underway and the 2022 Annual Keynote Luncheon will take place on **Tuesday, July 12th** from 12:00pm - 2:00pm. Conference attendees will enjoy a served three course, dual entrée meal highlighting Connecticut's summer flavors.

After two years of being apart, the Connecticut Department of Transportation will be providing a Keynote presentation that will bring NASTO Members and partners back together to celebrate and remember what it is to be in this community.

Keynote Luncheon - Full Event Sponsor \$20,000

This exclusive opportunity provides the sponsoring company with the Diamond Level entitlements listed on page (5), PLUS the following recognition at the event:

- ◇ 10 minute speaking opportunity on stage
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banners with your logo that will be displayed at the event
- ◇ Branded Table Tents on all dining tables
- ◇ Opportunity to provided a power point slide deck with up to 10 slides of your choice. This will continue to scroll on the main stage screen during the meal.
- ◇ Opportunity to provide a 1 minute video to be played upon introduction to stage
- ◇ 5 Additional Luncheon Guest Tickets

Unable to sponsor the full event? Consider a co-sponsorship with one of these event opportunities:

Keynote Luncheon - Food Sponsor \$10,000

Keynote Luncheon - Keynote Sponsor \$10,000

These co-sponsorship opportunities are each considered a Gold Level Sponsor. Along with the appropriate level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with **both co-sponsor** logos
- ◇ Table Tents on all dining tables with **both co-sponsor** logos
- ◇ Opportunity to provided a power point slide deck with up to 5 slides of your choice. This will continue to scroll on the main stage screen during the meal.
- ◇ 2 Additional Luncheon Guest Tickets

CONFERENCE SUPPORT SPONSORSHIPS

Each of these sponsorships help offset the costs for either the item or the meal. Several of these options are very popular and sure to sell out fast, so register early!

Conference Bag Sponsor \$10,000 (individual opportunity)

Deadline to register for this item is May 24th in order to have printed in time for conference.

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo embroidered on the bag

Conference T-Shirt Sponsor \$8,000 (individual opportunity) **SOLD!**

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo on the shirt in conjunction with NASTO's

Cell Phone Charging Lounge Sponsor \$8,000 (individual opportunity)

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ This six seat charging table will have a custom designed counter top with your company logo

Conference Breakfast Sponsor \$8,000 (2 opportunities)

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the event with your logo

Conference Break Sponsor \$5,000 (3 opportunities)

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the conference with your logo

Sunday Night Informal Get Together Sponsor \$3,000 (individual opportunity)

This event sponsorship is considered a Bronze Level Sponsor and will receive the Bronze Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the event with your logo

CONFERENCE AT LARGE SPONSORSHIPS

Conference At Large Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for NASTO Members and Non-Members to attend. Each level offers a variety of exposure, and all include at least one complimentary full conference registration and exhibit table.

***Diamond Level Sponsors are exclusive opportunities, and are limited to three. These include the Welcome Celebration (already sold), Annual Keynote Luncheon, and the Annual Reception and Dinner (already sold).**

Entitlements	*Diamond Level \$20,000	Platinum Level \$15,000	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$3,000	Exhibitor \$1,250
3' x 10' Vinyl "Thank You" Banner with Your Logo to be Placed in the Main Conference Room	✓					
Promotional Item of Your Choice in Conference Bag	✓	✓				
Color Ad in Printed Conference Program	Full Page	Full Page	Full Page			
Logo on Conference Materials including: Email Blasts, Signage	✓	✓	✓	✓	✓	
Logo on NASTO Conference Website with Hyperlink to Company Website	✓	✓	✓	✓	✓	
Company Description in Printed Conference Program	Expanded	✓	✓	✓	✓	✓
Conference Attendee List (post event)	✓	✓	✓	✓	✓	✓
Complimentary Conference Registration	Six	Five	Four	Three	Two	One
Exhibit Space (10' x 8' space & 6' display table)	✓	✓	✓	✓	✓	✓

Want more exposure? Color advertisement space is available in the conference final program at the following rates:

- ◇ Full page (8.25 w x 10.75 h) — \$500
- ◇ Half page (8.25 w x 5.25 h) — \$250
- ◇ Quarter Page (4 w x 5.25 h) — \$100

QUESTIONS

If you have any questions about sponsoring or exhibiting, please call the NASTO Conference Office at (802) 865-5202, or email info@delaneymeetingevent.com.