



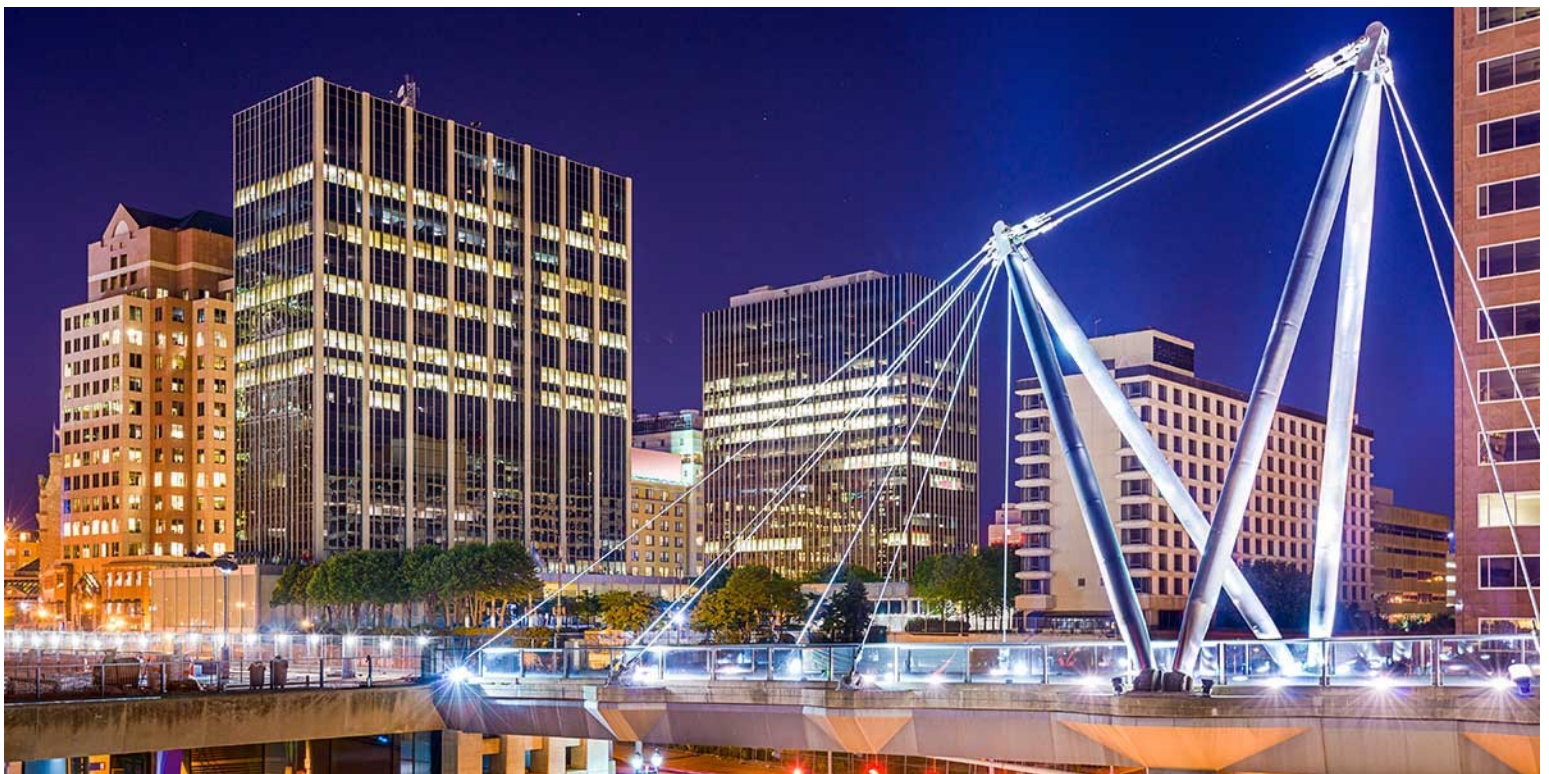
www.nasto.org

Northeast Association of State Transportation Officials
2020 ANNUAL MEETING

July 13 -15, 2020

Marriott Hartford Downtown · Hartford · Connecticut

Sponsorship Opportunities



SPONSORSHIP INFORMATION

The Northeast Association of State Transportation Officials (NASTO) invites you to participate as a sponsor in the 2020 Annual Conference to be held July 13—15, 2020 at the Marriott Downtown in Hartford, Connecticut.

WHO ATTENDS

NASTO brings together representatives from the state transportation departments of the Northeastern United States and the Canadian provinces of Ontario and Quebec. These are high level decision makers including Secretaries, Commissioners, and their staff. Also in attendance are representatives from FHWA, AASHTO, and other local, regional and national government agencies. This annual event continues to draw over 300 participants.

SPONSORSHIP OPPORTUNITIES & BENEFITS

There are multiple sponsorship opportunities each with their own level of entitlements. Options range from sponsoring one of the signature events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT DETAILS

All exhibitors will be located in a high traffic area where breakfasts and meeting breaks are served. A standard exhibit space will include a 6' skirted table and chair. Pipe and drape are not included. Additional details will be sent to you with your confirmation packet.

Exhibit Set-Up: Monday, July 13: 8:00 a.m. - 2:00 p.m.

Exhibit Tear-Down: Wednesday, July 15: 11:00 a.m.

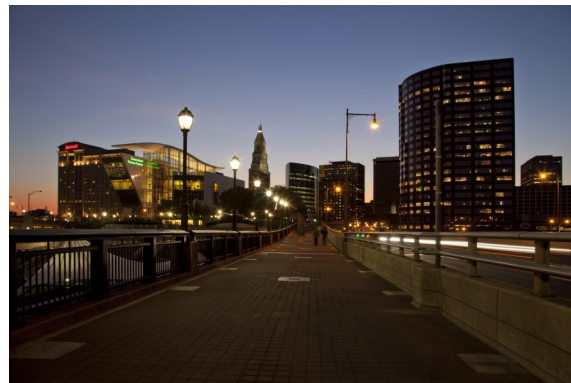
Exhibit Hours: Please refer to conference agenda

REGISTER ONLINE

To register your company as a sponsor, please visit www.nasto.org.

LODGING

A special group rate of \$189/night plus tax is available at the Westin. To make a reservation, please visit the NASTO



SCHEDULE AT-A-GLANCE

NEW FORMAT!

(subject to change)

Sunday, July 12

12:00 p.m.	NASTO Golf Tournament
6:00 p.m. - 9:00 p.m.	Informal Get Together

Monday, July 13

7:00 a.m. - 5:00 p.m.	Registration
8:00 a.m. - 2:00 p.m.	Exhibitor Set up
1:00 p.m. - 2:00 p.m.	Opening Ceremonies
2:00 p.m. - 3:30 p.m.	Concurrent Session
3:30 p.m. - 4:00 p.m.	Break with Exhibitors
4:00 p.m. - 5:00 p.m.	Concurrent Sessions
6:00 p.m. - 9:00 p.m.	Opening Night Celebration <i>(transportation provided)</i>

Tuesday, July 14

7:00 a.m. - 5:00 p.m.	Registration
7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 9:00 a.m.	Opening and Welcome
9:00 a.m. - 10:15 a.m.	Concurrent Sessions
10:15 a.m. - 10:45 a.m.	Break with Sponsors
10:45 a.m. - 12:00 p.m.	Concurrent Sessions
12:00 p.m. - 2:00 p.m.	Lunch and Keynote Speaker
2:00 p.m. - 3:15 p.m.	Concurrent Sessions
3:15 p.m. - 3:45 p.m.	Break with Sponsors
3:45 p.m. - 5:00 p.m.	Concurrent Sessions
6:00 p.m. - 7:00 p.m.	Reception
7:00 p.m. - 9:00 p.m.	NASTO Annual Dinner <i>(transportation provided)</i>

Wednesday, July 15

7:30 a.m. - 9:00 a.m.	Breakfast with Sponsors
9:00 a.m. - 10:00 a.m.	AASHTO Awards & 2020 NASTO Presentation
10:00 a.m. - 10:30 a.m.	Break with Sponsors
10:30 a.m. - 12:00 p.m.	Concurrent Sessions

2020 NASTO Conference Adjourns

The following events are by invitation only

12:00 p.m. - 12:30 p.m.	NASTO CEO Lunch
12:30 p.m. - 3:00 p.m.	USDOT/State CEO Roundtable
3:00 p.m. - 5:00 p.m.	NASTO Annual Business Meeting
3:00 p.m. - 5:00 p.m.	FHWA Administrators Meeting <i>(FHWA staff only)</i>
3:00 p.m. - 5:00 p.m.	AGC Caucus



OPENING NIGHT CELEBRATION

The 2020 NASTO Opening Night Celebration will take place on **Monday, July 13th** at the beautiful **Society Room** in Hartford. Grazing stations and bars will be stocked with local favorites and popular flavors. With the elegant setting and flavorful bounty, this event is sure to be a crowd pleaser.

Opening Night Celebration - Full Event Sponsor \$20,000 **SOLD**

This exclusive opportunity provides the sponsoring company with the Diamond Level entitlements listed on page (5), PLUS the following recognition at the event:

- ◇ 10 minute speaking opportunity on stage
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with your logo that will be hung at the event
- ◇ Cocktail napkins with logo
- ◇ Table tents on all dining and cocktail tables and bars with logo
- ◇ Lighting decal with company logo projected on walls
- ◇ 5 Additional Opening Night Celebration registrations



Unable to sponsor the full event? Consider a co-sponsorship with one of these event opportunities:

Opening Night Celebration - Food Sponsor	\$10,000 SOLD
Opening Night Celebration - Bar Sponsor	\$10,000 SOLD

These co-sponsorship opportunities are each considered a Gold Level Sponsor. Along with the appropriate level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with **both co-sponsor** logos
- ◇ *Bar Sponsor* - cocktail napkins with logo
- ◇ *Food Sponsor* - table tents on all cocktail tables with logo

ANNUAL NASTO RECEPTION & DINNER

The NASTO Annual Reception and Banquet will be held Tuesday, July 14th at University of Connecticut's Pratt & Whitney Stadium at Rentschler Field. These two events have become highly anticipated for all attendees and are sure to sell quickly.

Full Event Sponsor \$20,000 **SOLD!**

This exclusive opportunity provides the sponsoring company with the Diamond Level entitlements listed on page (5), PLUS the following recognition at the event:

- ◇ 10 minute speaking opportunity at dinner
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with your logo that will be hung at the event
- ◇ Cocktail napkins with logo
- ◇ Table tents on all dining and cocktail tables and bars with logo
- ◇ Lighting decal with company logo projected on walls
- ◇ 5 Additional Reception and Dinner registrations



If your budget cannot support sponsoring the full event, please consider doing the reception OR the dinner. Details are below:



**HUSKY
PRIDE**
UNIVERSITY OF
CONNECTICUT

Cocktail Reception Sponsor \$10,000 **SOLD**

This exclusive sponsorship opportunity is considered a Gold Level Sponsor. In addition to the Gold Level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time during cocktail reception
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo
- ◇ Cocktail napkins with logo
- ◇ Table tents with logo on cocktail tables and bar

Dinner Sponsor \$10,000 **SOLD**

This exclusive opportunity offers sponsors the Banquet and open bar service, during dinner and is considered a Diamond Level Sponsor. As the Banquet Sponsor, you will not only receive the Diamond Level entitlements listed on page (5), but also the following recognition at the event:

- ◇ 10 minute speaking time during banquet
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo
- ◇ Table tents on all dining tables and banquet bars with logo

CONFERENCE SUPPORT SPONSORSHIPS

Each of these sponsorships help offset the costs for either the item or the meal. Several of these options are very popular and sure to sell out fast, so register early!

Tuesday Conference Luncheon Sponsor \$10,000 (individual opportunity) **SOLD!**

This event sponsorship is considered a Gold Level Sponsor and will not only receive the Gold Level entitlements listed on page (5), but also the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ Table tents on all dining tables with logo

Conference Bag Sponsor \$10,000 (individual opportunity) **SOLD!**

Deadline to register for this item is May 24th in order to have printed in time for conference.

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo embroidered on the bag

Conference T-Shirt Sponsor \$8,000 (individual opportunity) **SOLD!**

Deadline to register for this item is May 24th in order to have printed in time for conference.

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo on the shirt in conjunction with NASTO's

Cell Phone Charging Lounge Sponsor \$8,000 (1 opportunities)

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ This six seat charging table will have a custom designed counter top with your company logo

Conference Breakfast Sponsor \$8,000 (2 opportunities)

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the event with your logo

Conference Break Sponsor \$5,000 (3 opportunities) **One opportunity left!**

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the conference with your logo

Sunday Night Informal Get Together Sponsor \$3,000 (individual opportunity) **JUST ADDED!!**

This event sponsorship is considered a Silver Level Sponsor and will receive the Bronze Level entitlements listed on page (5) plus:

CONFERENCE AT LARGE SPONSORSHIPS

Conference At Large Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for NASTO Members and Non-Members to attend. Each level offers a variety of exposure, and all include at least one complimentary full conference registration and exhibit table.

***Diamond Level Sponsors are exclusive opportunities, and are limited to three. These include the Welcome Celebration and the Annual Reception and Dinner.**

Entitlements	*Diamond Level \$20,000	Platinum Level \$15,000	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$3,000	Exhibitor \$1,250
3' x 10' Vinyl "Thank You" Banner with Your Logo to be Placed in the Main Conference Room	✓					
Promotional Item of Your Choice in Conference Bag	✓	✓				
Color Ad in Printed Conference Program	Full Page	Full Page	Full Page			
Logo on Conference Materials including: Email Blasts, Signage	✓	✓	✓	✓	✓	
Logo on NASTO Conference Website with Hyperlink to Company Website	✓	✓	✓	✓	✓	
Company Description in Printed Conference Program	Expanded	✓	✓	✓	✓	✓
Conference Attendee List (post event)	✓	✓	✓	✓	✓	✓
Complimentary Conference Registration	Six	Five	Four	Three	Two	One
Exhibit Space (10' x 8' space & 6' display table)	✓	✓	✓	✓	✓	✓

Want more exposure? Color advertisement space is available in the conference final program at the following rates:

- ◇ Full page (8.25 w x 10.75 h) — \$500
- ◇ Half page (8.25 w x 5.25 h) — \$250
- ◇ Quarter Page (4 w x 5.25 h) — \$100

QUESTIONS

If you have any questions about sponsoring or exhibiting, please call the NASTO Conference Office at (802) 865-5202, or email info@delaneymeetingevent.com.