Northeast Association of State Transportation Officials

2018 ANNUAL MEETING

July 9 -11, 2018

Gaylord Hotel · National Harbor · Maryland

Sponsorship Opportunities

www.nasto.org

SPONSORSHIP INFORMATION

The Northeast Association of State Transportation Officials (NASTO) invites you to participate as a sponsor in the 2018 Annual Conference to be held July 9 - 11, 2018 at the Gaylord Hotel & Conference Center in National Harbor, Maryland.

WHO ATTENDS

NASTO brings together representatives from the state transportation departments of the Northeastern United States and the Canadian provinces of Ontario and Quebec. These are high level decision makers including Secretaries, Commissioners, and their staff. Also in attendance are representatives from FHWA, AASHTO, and other local, regional and national government agencies. This annual event continues to draw over 300 participants.

SPONSORSHIP OPPORTUNITIES & BENEFITS

There are multiple sponsorship opportunities each with their own level of entitlements. Options range from sponsoring one of the signature events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT DETAILS

All exhibitors will be located in a high traffic area where breakfasts and meeting breaks are served. A standard exhibit space will include a 10′ x 8′ space with a 6′ skirted table. Pipe and drape are not included. Additional details will be sent to you with your confirmation packet.

Exhibit Set-Up: Monday, July 9: 12:00 p.m. - 5:00 p.m.
Exhibit Tear-Down: Wednesday, July 11: 11:00 a.m.
Exhibit Hours: Please refer to conference agenda

REGISTER ONLINE

To register your company as a sponsor, please visit **www.nasto.org.**

LODGING

A special group rate of $175/night plus tax is available at the Gaylord. To make a reservation, please visit the NASTO website and go to the Annual Conference page.

SCHEDULE AT-A-GLANCE

(subject to change)

Monday, July 9

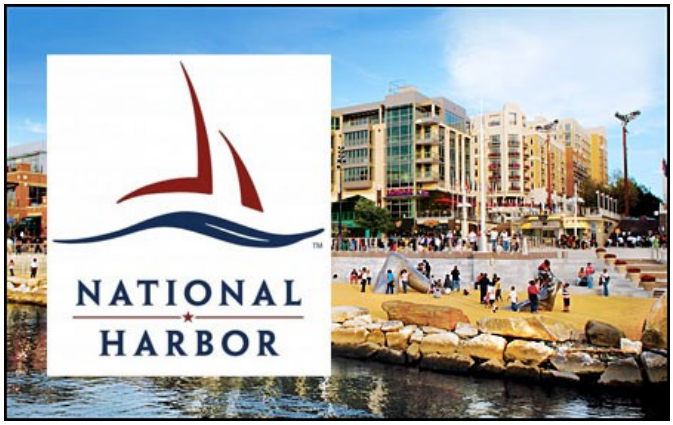
11:00 a.m. - 5:00 p.m.	Registration & Exhibit Set-Up
12:00 p.m. - 1:30 p.m.	NASTO CEO's Lunch Meeting *(invitation only)*
1:30 p.m. - 3:30 p.m.	FHWA/State CEO Roundtable *(invitation only)*
3:30 p.m. - 5:00 p.m.	NASTO Annual Business Meeting
5:30 p.m. - 7:00 p.m.	Taste of Maryland
7:00 p.m.	NASTO CEO Dinner *(invitation only)*

Tuesday, July 10

7:00 a.m. - 5:00 p.m.	Registration
7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 10:15 a.m.	Opening and Plenary Session 1
10:15 a.m. - 10:45 a.m.	Break with Sponsors
10:45 a.m. - 12:00 p.m.	Plenary Session 2
12:00 p.m. - 2:00 p.m.	Lunch and Keynote Speaker
2:00 p.m. - 3:15 p.m.	Plenary Session 3
3:15 p.m. - 3:45 p.m.	Break with Sponsors
3:45 p.m. - 5:00 p.m.	Plenary Session 4
6:00 p.m. - 8:30 p.m.	Reception & Banquet *(transportation provided)*

Wednesday, July 11

7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 9:30 a.m.	AASHTO Awards & 2019 NASTO Presentation
9:30 a.m. - 11:00 a.m.	Plenary Session 5
11:00 a.m. - 11:30 a.m.	Break
11:30 a.m. - 12:30 p.m.	Plenary Session 6
12:30 p.m.	Adjourn (*boxed lunch provided*)



TASTE OF MARYLAND SIGNATURE EVENT

Back by popular demand! The 2018 NASTO Conference kicks off on Monday, July 9th with a Taste of Maryland. This signature event will provide attendees with a grazing feast of Maryland's local foods , wines and beers. The chosen venue will be exclusively reserved for the evening, and this provides multiple marketing opportunities for the event sponsor. As a title sponsor for this event, you will work with the NASTO conference planning team to create an unforgettable evening.

Taste of Maryland Event Sponsor $20,000 SOLD!

This exclusive opportunity offers sponsors the entire event, and is considered a *Diamond Level Sponsor*. As the Event Sponsor, you will not only receive the Diamond Level entitlements listed on page (5), but also the following recognition at the event:

- ◊ 10 minute speaking opportunity
- ◊ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with your logo
- ◊ Cocktail napkins with logo
- ◊ Table tents on all cocktail tables and bars with logo

Unable to sponsor the full event?
Consider a co-sponsorship with one of these event opportunities:

Taste of Maryland Food Sponsor $10,000 SOLD!
Taste of Maryland Bar Sponsor $10,000 SOLD!

These co-sponsorship opportunities are each considered a *Gold Level Sponsor*.

Along with the appropriate level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◊ 5 minute speaking time at event
- ◊ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with **both** sponsor logos
- ◊ *Bar Sponsor* - cocktail napkins with logo
- ◊ *Food Sponsor* - table tents on all cocktail tables with logo

RECEPTION & BANQUET SIGNATURE EVENT

The 2018 NASTO Reception and Banquet will be held Tuesday, July 10th, and the venue is still undecided. Secretary Rahn and his Host Committee recognize the special nature of this evening, and will ensure a location to match. The evening will start with a cocktail reception with a variety of hors d'oeuvres and an open bar of wine and beer. An elegant buffet and continued bar service will follow.

These two events have become highly anticipated for all attendees and are sure to sell quickly.

Cocktail Reception Sponsor $10,000 SOLD!

This exclusive sponsorship opportunity is considered a *Gold Level Sponsor*. In addition to the Gold Level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◊ 5 minute speaking time during cocktail reception
- ◊ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo
- ◊ Cocktail napkins with logo
- ◊ Table tents with logo on cocktail tables and bar

Banquet Sponsor $20,000 SOLD!

This exclusive opportunity offers sponsors the Banquet and open bar service, during dinner and is considered a *Diamond Level Sponsor*. As the Banquet Sponsor, you will not only receive the Diamond Level entitlements listed on page (5), but also the following recognition at the event:

- ◊ 10 minute speaking time during banquet
- ◊ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo
- ◊ Table tents on all dining tables and banquet bars with logo

Unable to sponsor the full banquet? Become a co-sponsor with one of these opportunities:

Banquet Food Sponsor $10,000 SOLD!
Banquet Open Bar Sponsor $10,000 SOLD!

These co-sponsorship opportunities are each considered a *Gold Level Sponsor*. In addition to the Gold Level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◊ 5 minute speaking time at event
- ◊ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with **both** sponsor logos
- ◊ Table tents on all dining tables and banquet bars with both logos

CONFERENCE SUPPORT SPONSORSHIPS

Each of these sponsorships help offset the costs for either the item or the meal. Several of these options are very popular and sure to sell out fast, so register early!

Tuesday Conference Luncheon Sponsor $10,000 *(individual opportunity)*
This event sponsorship is considered a *Gold Level Sponsor* and will not only receive the Gold Level entitlements listed on page (5), but also the following recognition at the event:

- ◊ 5 minute speaking time at event
- ◊ Table tents on all dining tables with logo

Conference T-Shirt Sponsor $10,000 *(individual opportunity)*
This sponsorship is considered a *Gold Level Sponsor* and will receive the Gold Level entitlements listed on page (5) plus:

- ◊ Your logo on the shirt in conjunction with NASTO's

Conference Bag Sponsor $10,000 *(individual opportunity)* **SOLD!**
This sponsorship is considered a *Gold Level Sponsor* and will receive the Gold Level entitlements listed on page (5) plus:

- ◊ Your logo embroidered on the bag

Conference Breakfast Sponsor $5,000 *(2 opportunities)*
This event sponsorship is considered a *Silver Level Sponsor* and will receive the Silver Level entitlements listed on page (5) plus:

- ◊ A "Thank You" poster at the event with your logo

Conference Break Sponsor $5,000 *(3 opportunities)*
This event sponsorship is considered a *Silver Level Sponsor* and will receive the Silver Level entitlements listed on page (5) plus:

- ◊ A "Thank You" poster at the conference with your logo

Banquet Transportation Sponsor $5,000 *(individual opportunity)* **SOLD!**
This event sponsorship is considered a *Silver Level Sponsor* and will receive the Silver Level entitlements listed on page (5) plus:

- ◊ A "Thank You" poster at the conference with your logo

Cell Phone Charging Station Sponsor $5,000 *(2 opportunities)* **SOLD!**
This event sponsorship is considered a *Silver Level Sponsor* and will receive the Silver Level entitlements listed on page (5) plus:

- ◊ A "Thank You" poster at the station with your logo

Lanyard Sponsor $3,000 *(individual opportunity)* **SOLD!**
This event sponsorship is considered a *Bronze Level Sponsor* and will receive the Bronze Level entitlements listed on page (5) plus:

CONFERENCE AT LARGE SPONSORSHIPS

Conference At Large Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for NASTO Members and Non-Members to attend. Each level offers a variety of exposure, and all include at least one complimentary full conference registration.

Diamond Level Sponsors are exclusive opportunities, and are limited to three . These include the two Signature Events.

Signature Event as well as *Conference Support Sponsorships* on the preceding pages, receive the entitlements listed below based on the level noted within the specific sponsorship.

UPDATE 5.10.18 - DUE TO THE POPULARITY OF THE CONFERENCE, EXHIBIT TABLES ARE SOLD OUT. To compensate for this, the number of complimentary registrations have been increased by one.

Entitlements	*Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level	Exhibitor SOLD OUT $1,000
3' x 10' Vinyl "Thank You" Banner with Your Logo to be Placed in the Main Conference Room	✓					
Promotional Item of Your Choice in Conference Bag	✓	✓				
Color Ad in Printed Conference Program	Full Page	Half Page	Quarter Page			
Logo on Conference Materials including: Email Blasts, Signage	✓	✓	✓	✓	✓	
Logo on NASTO Conference Website with Hyperlink to Company Website	✓	✓	✓	✓	✓	
Company Description in Printed Conference Program	Expanded	✓	✓	✓	✓	
Conference Attendee List *(post event)*	✓	✓	✓	✓	✓	
Complimentary Conference Registration	SEVEN	SIX	FIVE	FOUR	THREE	
Exhibit Space *(10' x 8' space & 6' display table)*	**SOLD OUT**	**SOLD OUT**	**SOLD OUT**	**SOLD OUT**	**SOLD OUT**	**SOLD OUT**

Want more exposure? Color advertisement space is available in the conference final program at the following rates:

- Full page (8.25 w x 10.75 h) — $500
- Half page (8.25 w x 5.25 h) — $250
- Quarter Page (4 w x 5.25 h) — $100

QUESTIONS

If you have any questions about sponsoring or exhibiting, please call the NASTO Conference Office at (802) 865-5202, or email info@delaneymeetingevent.com.