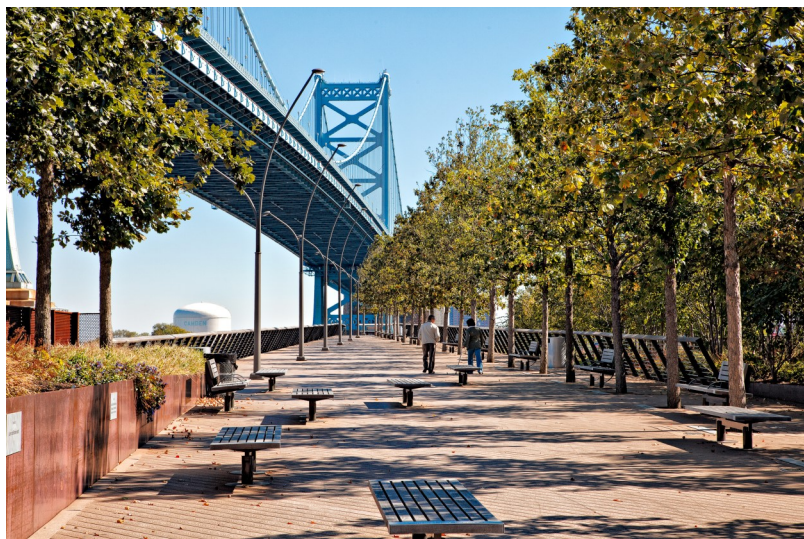




Northeast Association of State Transportation Officials
2017 ANNUAL MEETING
July 10-12, 2017
Hilton Penn's Landing · Philadelphia · Pennsylvania



Sponsorship
Opportunities

www.nasto.org

SPONSORSHIP INFORMATION

The Northeast Association of State

Transportation Officials (NASTO) invites you to participate as a sponsor in the 2017 Annual Conference to be held July 10-12, 2017 at the Hilton Penn's Landing in Philadelphia, Pennsylvania.

WHO ATTENDS

NASTO brings together representatives from the state transportation departments of the Northeastern United States and the Canadian provinces of Ontario and Quebec. These are high level decision makers including Secretaries, Commissioners, and their staff. Also in attendance are representatives from FHWA, AASHTO, and other local, regional and national government agencies. This annual event continues to draw over 300 participants.

SPONSORSHIP

OPPORTUNITIES & BENEFITS

There are multiple sponsorship opportunities each with their own level of entitlements. Options range from sponsoring one of the signature events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT DETAILS

All exhibitors will be located in a high traffic area where breakfasts and meeting breaks are served. A standard exhibit space will include a 10' x 8' space with a 6' skirted table. Pipe and drape are not included. Additional details will be sent to you with your confirmation packet.

Exhibit Set-Up: Monday, July 10: 12:00 p.m. - 5:00 p.m.

Exhibit Tear-Down: Wednesday, July 12: 11:00 a.m.

Exhibit Hours: Please refer to conference agenda

UPDATE 5.30/17 - Due to the popularity of the event, exhibit tables are sold out.

REGISTER ONLINE

To register your company as a sponsor, please visit www.nasto.org.

LODGING

A special group rate of \$189/night plus tax is available at the Hilton Penn's Landing. To make a reservation, please call the hotel's Reservation Department at (800) 445-8667 by June 19, 2017 and mention NASTO or Northeast Association of State Transportation Officials.

SCHEDULE AT-A-GLANCE

(subject to change)

Monday, July 10

11:00 a.m. - 5:00 p.m.	Registration & Exhibit Set-Up
12:00 p.m. - 1:30 p.m.	NASTO CEO's Lunch Meeting <i>(invitation only)</i>
1:30 p.m. - 3:30 p.m.	FHWA/State CEO Roundtable <i>(invitation only)</i>
3:30 p.m. - 5:00 p.m.	NASTO Annual Business Meeting
5:30 p.m. - 7:00 p.m.	Taste of Philadelphia at the Independence Seaport Museum
7:00 p.m.	NASTO CEO Dinner <i>(invitation only)</i>

Tuesday, July 11

7:00 a.m. - 5:00 p.m.	Registration
7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 10:15 a.m.	Opening and Plenary Session 1
10:15 a.m. - 10:45 a.m.	Break with Sponsors
10:45 a.m. - 12:00 p.m.	Plenary Session 2
12:00 p.m. - 2:00 p.m.	Lunch and Keynote Speaker
2:00 p.m. - 3:15 p.m.	Plenary Session 3
3:15 p.m. - 3:45 p.m.	Break with Sponsors
3:45 p.m. - 5:00 p.m.	Plenary Session 4
6:00 p.m. - 8:30 p.m.	Reception & Banquet at the National Constitution Center <i>(transportation provided)</i>

Wednesday, July 12

7:00 a.m. - 8:30 a.m.	Breakfast with Sponsors
8:30 a.m. - 9:30 a.m.	AASHTO Awards & 2018 NASTO Presentation
9:30 a.m. - 11:00 a.m.	Plenary Session 5
11:00 a.m. - 11:30 a.m.	Break
11:30 a.m. - 12:30 p.m.	Plenary Session 6
12:30 p.m.	Adjourn <i>(boxed lunch provided)</i>



Hilton Penn's Landing

TASTE OF PHILADELPHIA SIGNATURE EVENT

The 2017 NASTO Conference kicks off on Monday, July 10th with a Taste of Philadelphia at the Independence Seaport Museum. This signature event will provide attendees with a grazing feast of Philly's local foods and an open bar catered by Brulee Catering. The entire Seaport Museum and its outside balconies will be exclusively reserved for the evening, and this provides multiple marketing opportunities for the event sponsor.



Independence Seaport Museum

Founded in 1960 as the Philadelphia Maritime Museum, Independence Seaport Museum is the region's primary repository of art, artifacts and archival materials documenting the diverse maritime history of the Greater Delaware Valley, and the history of the Port of Philadelphia and the other major urban ports of the Delaware River.

Taste of Philadelphia Event Sponsor \$20,000 **SOLD!**

This exclusive opportunity offers sponsors the entire event, and is considered a Diamond Level Sponsor. As the Event Sponsor, you will not only receive the Diamond Level entitlements listed on page (5), but also the following recognition at the event:

- ◇ 10 minute speaking opportunity
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with your logo to be placed on both levels of the museum
- ◇ Cocktail napkins with logo
- ◇ Table tents on all cocktail tables and bars with logo



Unable to sponsor the full event? Consider a co-sponsorship with one of these event opportunities:

Taste of Philadelphia Food Sponsor \$10,000 - **SOLD!**

Taste of Philadelphia Bar Sponsor \$10,000 - **SOLD!**

These co-sponsorship opportunities are each considered a Gold Level Sponsor. Along with the appropriate level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ NASTO will design and provide two 3' x 10' vinyl "Thank You" banners with **both** sponsor logos to be placed on both levels of the museum
- ◇ *Bar Sponsor* - cocktail napkins with logo
- ◇ *Food Sponsor* - table tents on all cocktail tables with logo



RECEPTION & BANQUET SIGNATURE EVENT

The NASTO Reception and Banquet will be held at the National Constitution Center on Tuesday, July 12th. The evening will start with a cocktail reception in the Grand Hall Lobby with a variety of hors d'oeuvres and an open bar. An elegant buffet and open bar service will be on the Grand Hall Overlook with open access to Signers' Hall and the Rooftop Overlook. In Signers Hall, attendees can go back to September 17, 1787 and walk through the signing of the Constitution with 42 life-sized bronze statues of our country's Founding Fathers. The Rooftop Overlook has a spectacular view of Independence Hall surrounded by some of Philadelphia's historic buildings. This spectacular evening has several sponsorship opportunities listed below.

Cocktail Reception Sponsor \$10,000 - SOLD!

This exclusive sponsorship opportunity is considered a Gold Level Sponsor. In addition to the Gold Level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time during cocktail reception
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo to be placed in the Grand Hall Lobby
- ◇ Cocktail napkins with logo

Banquet Sponsor \$20,000 - SOLD!

This exclusive opportunity offers sponsors the Banquet and open bar service, during dinner and is considered a Diamond Level Sponsor. As the Banquet Sponsor, you will not only receive the Diamond Level entitlements listed on page (5), but also the following recognition at the event:

- ◇ 10 minute speaking time during banquet
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with your logo to be placed on Grand Hall Overlook
- ◇ Table tents on all dining tables and banquet bars



Unable to sponsor the full banquet? Become a co-sponsor with one of these opportunities:

Banquet Food Sponsor \$10,000 - SOLD!

Banquet Open Bar Sponsor \$10,000 - SOLD!

These co-sponsorship opportunities are each considered a Gold Level Sponsor. In addition to the Gold Level entitlements listed on page (5), you will also receive the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ NASTO will design and provide a 3' x 10' vinyl "Thank You" banner with **both** sponsor logos to be placed on the Grand Hall Overlook
- ◇ Table tents on all dining tables and banquet bars with both logos

CONFERENCE SUPPORT SPONSORSHIPS

Each of these sponsorships help offset the costs for either the item or the meal. Several of these options are very popular and sure to sell out fast, so register early!

Tuesday Conference Luncheon Sponsor \$10,000 *(individual opportunity)* **ALREADY SOLD!**

This event sponsorship is considered a Gold Level Sponsor and will not only receive the Gold Level entitlements listed on page (5), but also the following recognition at the event:

- ◇ 5 minute speaking time at event
- ◇ Table tents on all dining tables with logo

Conference T-Shirt Sponsor \$10,000 *(individual opportunity)* **ALREADY SOLD!**

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo on the shirt in conjunction with NASTO's

Conference Bag Sponsor \$10,000 *(individual opportunity)*

This sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page (5) plus:

- ◇ Your logo embroidered on the bag

Conference Breakfast Sponsor \$5,000 *(2 opportunities)* **ALREADY SOLD!**

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the event with your logo

Conference Break Sponsor \$5,000 *(3 opportunities)*

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the conference with your logo

Banquet Transportation Sponsor \$5,000 *(2 opportunities)*

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the conference with your logo

Cell Phone Charging Station Sponsor \$5,000 *(2 opportunities)* **ALREADY SOLD!**

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page (5) plus:

- ◇ A "Thank You" poster at the station with your logo

Lanyard Sponsor \$3,000 *(individual opportunity)* **ALREADY SOLD!**

This event sponsorship is considered a Bronze Level Sponsor and will receive the Bronze Level entitlements listed on page (5) plus:

- ◇ Your logo on the lanyard in conjunction with NASTO's

CONFERENCE AT LARGE SPONSORSHIPS

Conference At Large Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for NASTO Members and Non-Members to attend. Each level offers a variety of exposure, and all include at least one complimentary full conference registration.

****Diamond Level Sponsors are exclusive and limited to three including the two Signature Events.***

Signature Event as well as *Conference Support Sponsorships* on the preceding pages, receive the entitlements listed below based on the level noted within the specific sponsorship.

UPDATE 5.30.17 - DUE TO THE POPULARITY OF THE CONFERENCE, EXHIBIT TABLES ARE SOLD OUT. To compensate for this, the number of complimentary registrations have been increased.

Entitlements	*Diamond Level \$20,000	Platinum Level \$15,000	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$3,000	Exhibitor Level SOLD OUT!
3' x 10' Vinyl "Thank You" Banner with Your Logo to be Placed in the Main Conference Room	✓					
Promotional Item of Your Choice in Conference Bag	✓	✓				
Color Ad in Printed Conference Program	Full Page	Half Page	Quarter Page			
Logo on Conference Materials including: Email Blasts, Signage	✓	✓	✓	✓	✓	
Logo on NASTO Conference Website with Hyperlink to Company Website	✓	✓	✓	✓	✓	
Company Description in Printed Conference Program	Expanded	✓	✓	✓	✓	✓
Conference Attendee List (<i>post event</i>)	✓	✓	✓	✓	✓	✓
Complimentary Conference Registration	SIX	FIVE	FOUR	THREE	TWO	One
Exhibit Space (10' x 8' space & 6' display table)	SOLD OUT!!	SOLD OUT!!	SOLD OUT!!	SOLD OUT!!	SOLD OUT!!	SOLD OUT!!

Want more exposure? Color advertisement space is available in the conference final program at the following rates:

- ◇ Full page (8 x 10.5) — \$500
- ◇ Half page (8 x 5) — \$250
- ◇ Quarter Page (3.75 x 5) — \$100

QUESTIONS

If you have any questions about sponsoring or exhibiting, please call the NASTO Conference Office at (802) 865-5202, or email info@delaneymeetingevent.com.